

super**FLOW**SM

AVAILABLE FROM BURRUS SEED

What is SuperFlowSM?

- Fluency powder that offers:
 - Lubrication of planter metering units
 - 90% reduction in dust off of seed treatment compared to talc*
 - 65% reduction in active ingredient vs. talc*
- Manufactured by Bayer CropScience and marketed by Burrus Seed
- An environmentally responsible product

*According to Bayer CropScience lab testing (grams total dust / 100k seed)

Quick Facts

- One 4.4 pound container lubricates 250 units of seed
- Works on both corn and soybeans
- Compatible with all makes and models of planters
- It replaces talc, graphite, and talc/graphite combination seed lubricants

Why choose SuperFlow?

- *Be environmentally aware* – with proven reduction in planter dust from use of SuperFlow, there is less negative impact on the pollination patterns and health of bee populations

Why choose SuperFlow?

- *Reduce replant and add yield* – SuperFlow protects the future use of Poncho® 500 seed treatment in order to add yield and offer protection against multiple non-target insects.

Burrus has yet to replant a single field of corn due to Black Cutworm since the introduction of Poncho 500 three years ago.

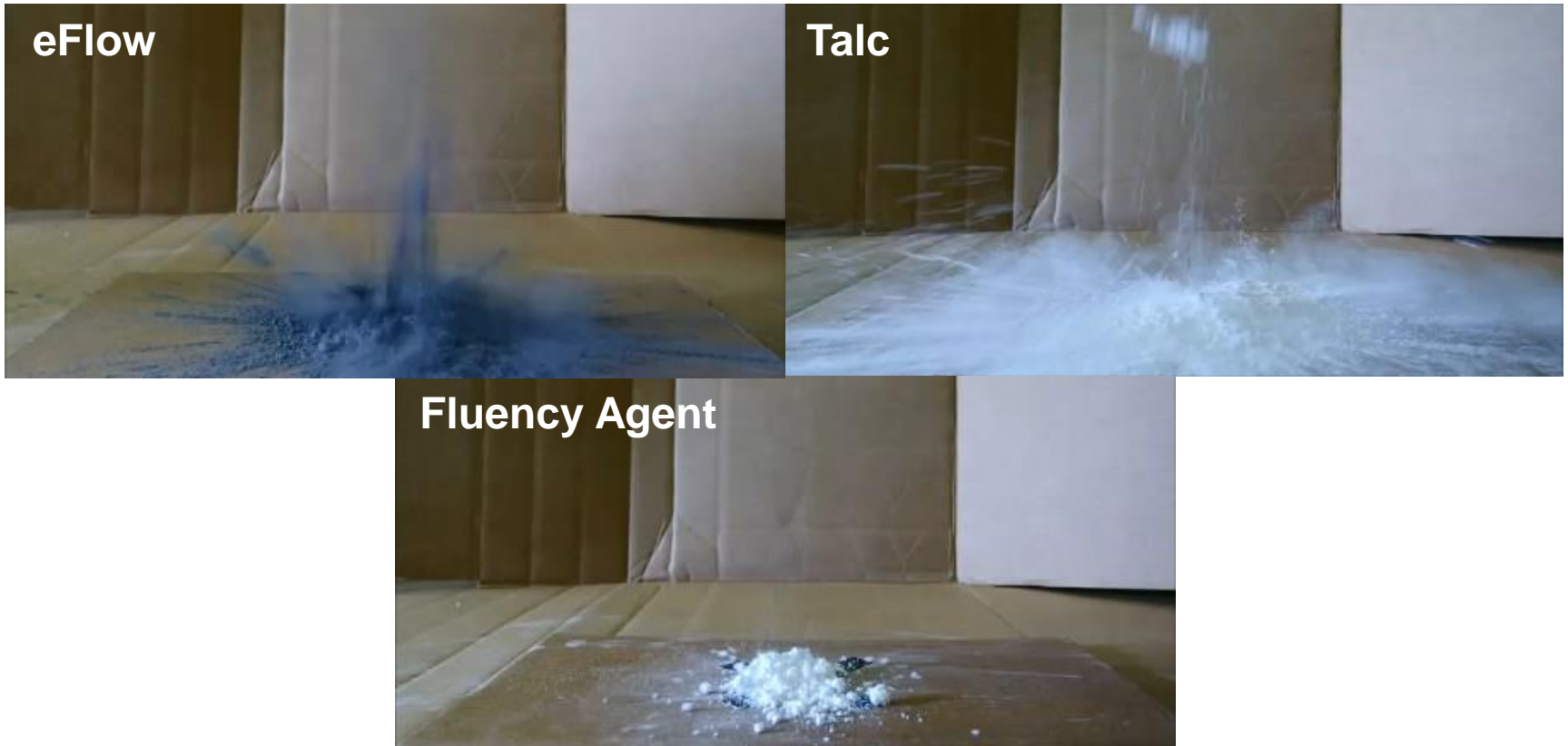
Why choose SuperFlow?

- *Easy to use* – in order to achieve maximum results, follow two steps:
 - Measure: 1/8 cup of SuperFlow is the recommended measurement to use per unit of seed; an 1/8 cup scoop is included in every container
 - Mix: a thorough stir is needed to evenly distribute the Polyethylene wax lubricant

Rates & Recommendations

Lubricant	Recommended Rate per Unit of Seed (80,000 kernels)		
SuperFlow	$\frac{1}{8}$ c.	.28 oz.	31 mL
John Deere Talc	1 c.	2 oz.	83-250 mL
Graphite Powder	1-3 T.	.14-.42 oz.	15-45 mL
eFlow (talc/graphite blend)	$\frac{1}{4}$ c.	.56 oz.	63 mL

Dust Comparison



Survey Results*

- When comparing SuperFlow to their current lubricant, respondents reported:
 - **90%** SuperFlow to be overall equal to or better
 - **75%** Noticeably less dust
 - **29%** Cleaner equipment
 - **22%** Better seed flow
 - **39%** Preferring the lower use rate
 - **94%** Planter plate and disc buildup as equal to or less
 - **99%** Planter mechanism condition as equal to or better
 - **92%** Planter cleanup equal to or easier
 - **47%** Hopper box cleanup to be easier