

# superFLOW™



## REDUCE DUST OFF.

**And save a bee while you're at it.**

The bees spotted in yards, pastures, and gardens are worker bees that collect pollen and bring both food and water back to the hive to keep the hive viable. Their activity inadvertently pollinates crops which is why they are so precious to the agricultural economy. With recent discussion of colony collapse, our industry wants to minimize any possible contribution to the issue. Reducing dust is key.

### WHAT IS SUPERFLOW<sup>SM</sup>?

Manufactured by Bayer CropScience and marketed by Burrus, SuperFLOW is a fluency powder that offers:

- Lubrication of planter metering units
- 90% reduction in dust off of seed treatment compared to talc\*
- 65% reduction in active ingredient vs. talc
- An environmentally responsible product

\*According to Bayer CropScience lab testing (grams total dust / 100k seed)

### QUICK FACTS

- One 4.4 pound container lubricates 250 units of seed
- Works on both corn and soybeans
- Compatible with all makes and models of planters
- It replaces talc, graphite, and talc/graphite combination seed lubricants

### WHY CHOOSE SUPERFLOW?

**Be environmentally aware** — with proven reduction in planter dust from use of SuperFLOW, there is less negative impact on the pollination patterns and health of bee populations.

**Reduce replant and add yield** — SuperFLOW protects the future use of Poncho® 500 seed treatment in order to add yield and offer protection against multiple non-target insects. Burrus has yet to replant a single field of corn due to black cutworm since the introduction of Poncho 500 three years ago.

**Easy to use** — in order to achieve maximum results, follow two steps:

- Measure: 1/8 cup of SuperFLOW is the recommended measurement to use per unit of seed; an 1/8 cup scoop is included in every container
- Mix: a thorough stir is needed to evenly distribute the polyethylene wax lubricant

## RATES & RECOMMENDATIONS

Lubricant	Recommended Rate Per Unit of Seed (80,000 kernels)		
SuperFLOW™	1/8 c.	.28 oz.	31 mL
John Deere talc	1 c.	2 oz.	83 - 250 mL
Graphite powder	1 - 3 T.	.14 - .42 oz.	15 - 45 mL
eFlow (talc/graphite blend)	1/4 c.	.56 oz.	63 mL

## SURVEY RESULTS\*

When comparing SuperFLOW to their current lubricant, respondents reported:

- **90%** SuperFLOW to be overall equal to or better
- **75%** Noticeably less dust
- **29%** Cleaner equipment
- **22%** Better seed flow
- **39%** Preferring the lower use rate
- **94%** Planter plate and disc buildup as equal to or less
- **99%** Planter mechanism condition as equal to or better
- **92%** Planter cleanup equal to or easier
- **47%** Hopper box cleanup to be easier

\*According to Bayer CropScience 2014 USA Demo Program

To reduce dust on your operation, choose SuperFLOW to reduce planter dust by 90% and residual off-target neonicotinoid movement by 65%. Improved seed lubricant technology that reduces bee exposure to neonics, allowing both to coexist. That's a great choice for everyone!

**CONTACT YOUR LOCAL BURRUS SEED REPRESENTATIVE  
TO ORDER YOUR SUPERFLOW TODAY!**

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